

# Digital-only Ads Package – Advertising Rates

The Myanmar Education Guide  
- EDGE



# Introduction to EDGE

EDGE is the #1 Education Guide which aims to bring up all those who are related to education sector.

Since 2000, EDGE has started focusing on providing rich content full of tips and recommendations for all those in the education sector.



**Print**  
2000



**Website**  
2016



**Mobile App**  
2016



Website Pageviews - 2.1 Million  
(2019)



Website Users - 915 K  
(2019)



Average time spend - 1.5min - 2min  
(2019)



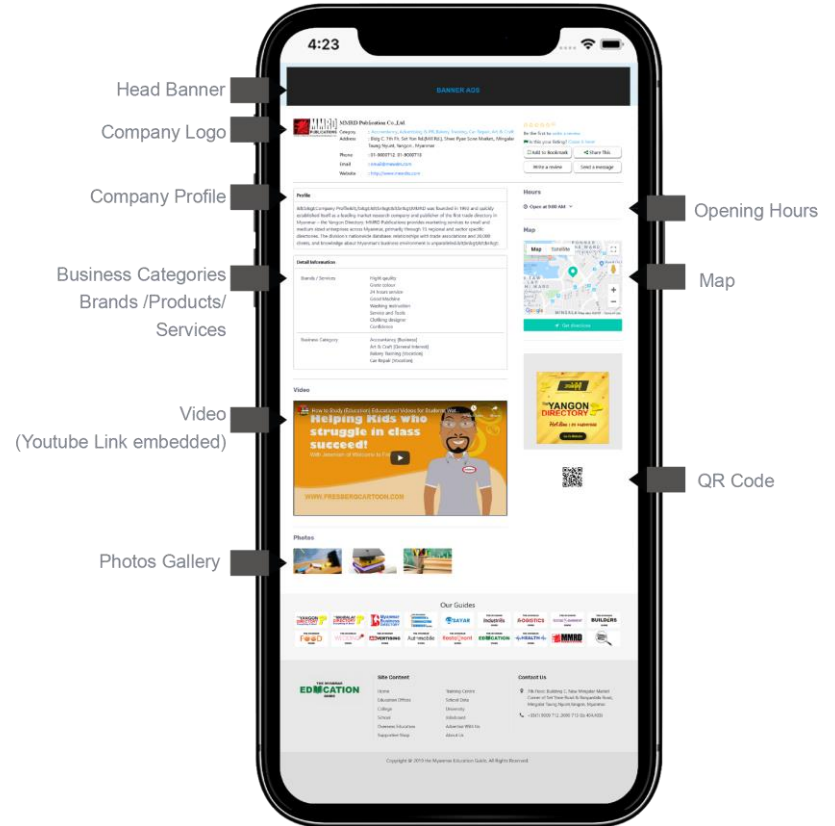
# Purpose of Digital-only Ads

- ➔ For those who think Print Ads are boring and not effective for their businesses, this Digital-only package is a whole new service for them.
- ➔ The business detailed page with the most updated digital features will be created in our website which has monthly users 97K/monthly pageviews 226K
- ➔ Though we give you the best digital features, the price will also be affordable for all with favorable duration.



# Features

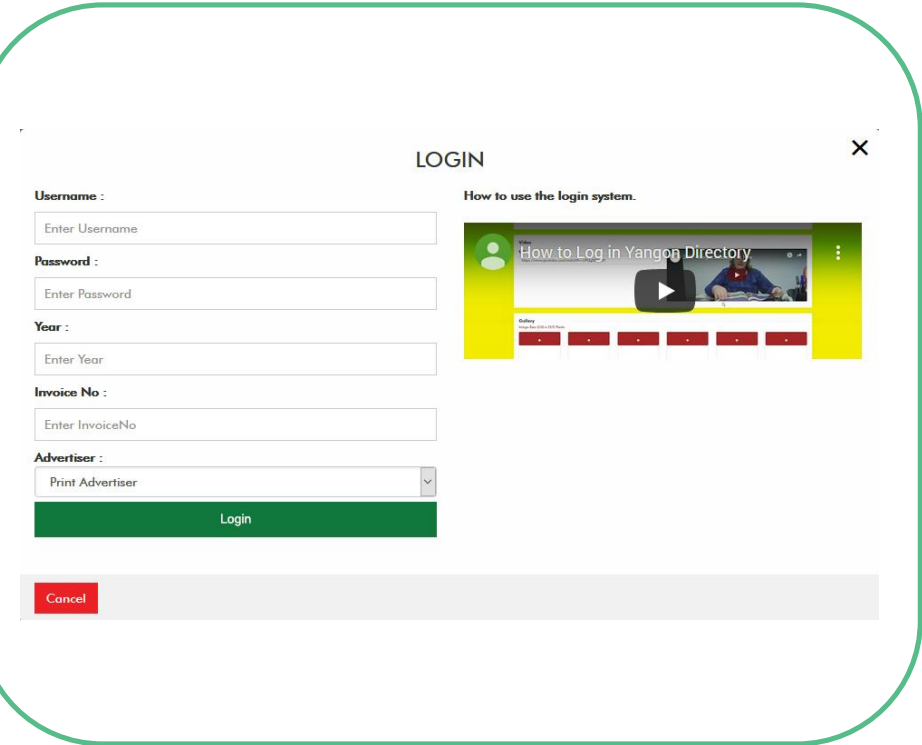
- ➔ Head Banner
- ➔ Company Logo
- ➔ Company Profile
- ➔ 8 Lines of Business Categories
- ➔ 8 Lines of Brands/ Products/ Services
- ➔ Opening Hours
- ➔ Google Map
- ➔ Photo Gallery including 12 photos
- ➔ Video (Youtube Link Embedded)
- ➔ QR code



# Additional Features

## Login ID

➔ The valuable access to edit and change the information of your Business Detailed page on your own.



LOGIN

How to use the login system.

Username :  
Enter Username

Password :  
Enter Password

Year :  
Enter Year

Invoice No :  
Enter InvoiceNo

Advertiser :  
Print Advertiser

Login

Cancel

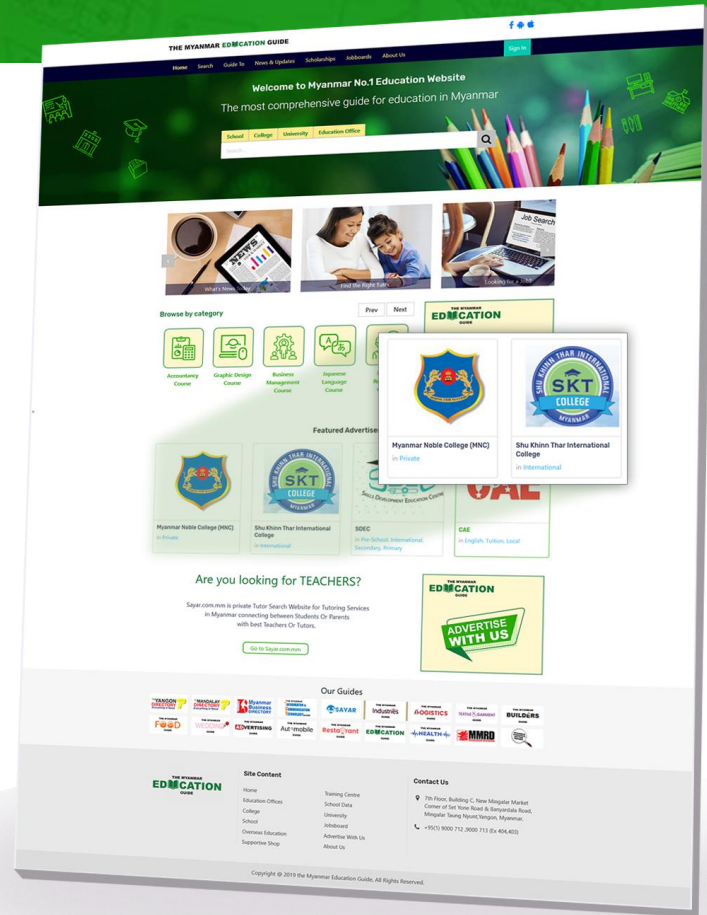
How to Log in Yangon Directory



# Additional Features

## Home Page Ads

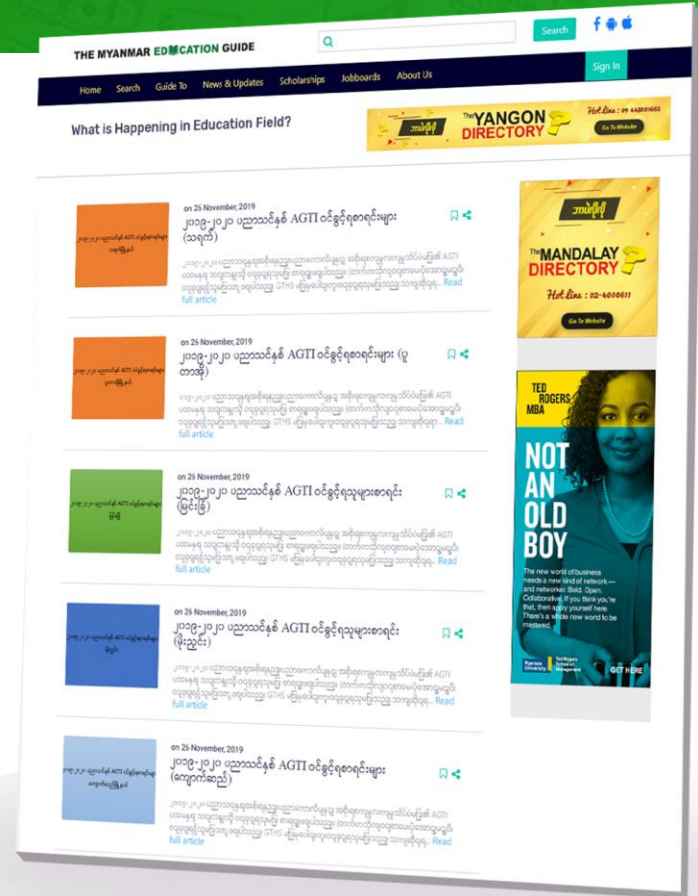
➔ A great chance to show your business on our Home Page which has the highest probability to see your ads by our users



# Additional Features

## Articles

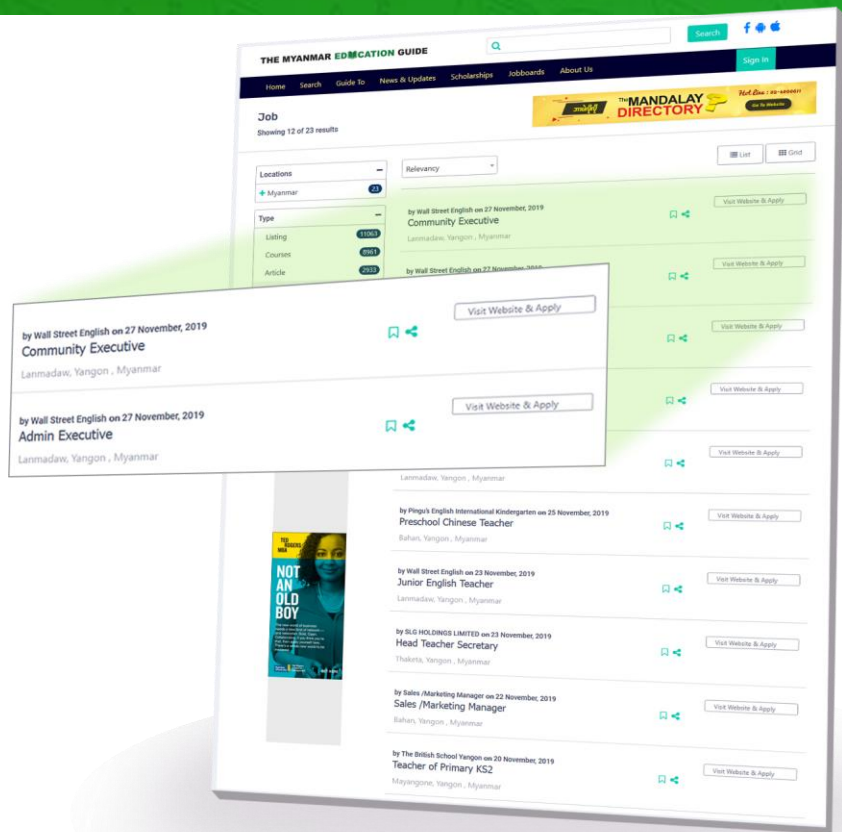
- ➔ 1 Articles Creation service is also added in this package
- ➔ Your Articles will be both in our Web page and our Facebook page



# Additional Features

## Job Boards

→ You will also be able for vacancy announcements on our website.

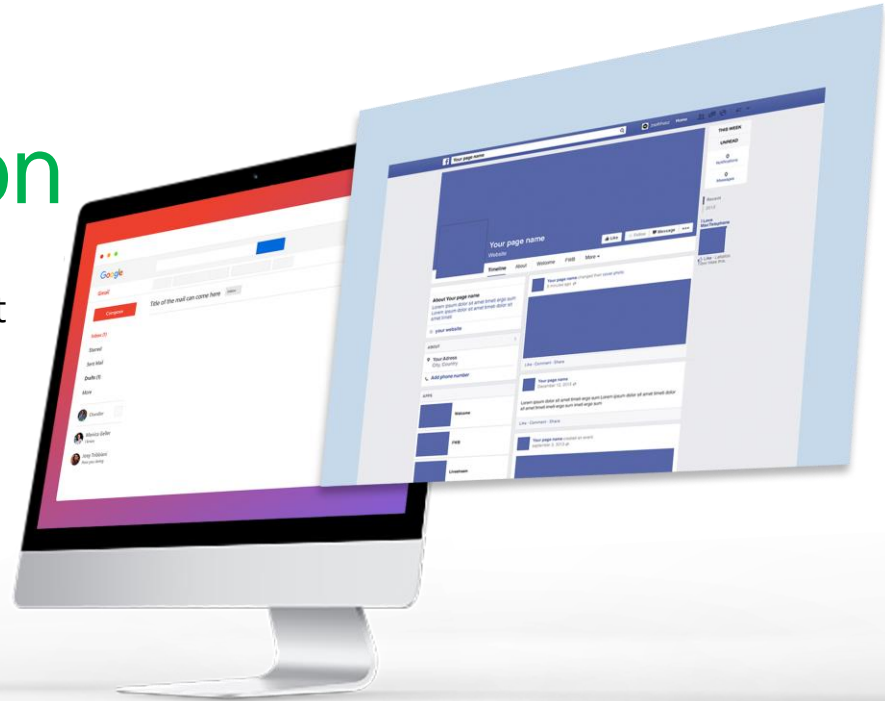




# Additional Features

## Accounts Creation

→ 1 Facebook Page and 1 Gmail Account creation are provided in this package



# Additional Features

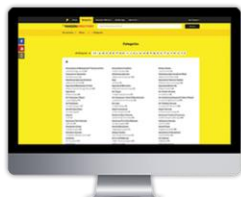
## News & Events Posting

- ➔ You are also privileged of 2 posts including text, image and video about your special occasions such as new opening or new product launch.
- ➔ We will take part in announcing in our facebook page.



**All of these incredible  
services will cost only  
100,000 Ks per month.  
You can take the duration of  
these services as you prefer.**

# Our Sites



Mandalay Directory



Myanmar Business Directory



Myanmar Business Directory



Myanmar Builders Guide



Myanmar Wedding Guide



Sayar



Myanmar Education Industry Guide



Myanmar Health Industry Guide



Myanmar Textile & Garment Industry Guide



Myanmar Food Industry Guide



Myanmar Automobile Industry Guide



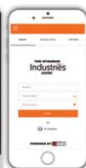
Myanmar ICT Guide



Myanmar Advertising Industry Guide



Myanmar Industries Guide



Myanmar Logistics Guide



*‘Explore your market  
with us’*

**ADVERTISE NOW!**

HTET NANDAR  
SALES EXECUTIVE

09 797 947 567, 09 451 367 744  
[htetnandar@mrdgroup.com](mailto:htetnandar@mrdgroup.com)